

Case Study: Incentive Destination: South Africa

<b>Client Type</b>	Banking
<b>Task</b>	To create a suitable 4 day/3 night programme for 26 members of staff, aged from 20 - 55, who had achieved top marks in their annual appraisal.
<b>Requirements</b>	Propose a destination and activities that would appeal to all ages and abilities. A team building element, a Gala night and some time at leisure would need to be included in the programme.
<b>Solution</b>	We created a detailed incentive programme to South Africa.
<b>Day One</b>	<p>Upon arrival at Cape Town airport, our guests were warmly welcomed by African singers and presented with friendship beads.</p> <p>We headed straight to the summit of Table Mountain, in the revolving cable car, taking-in the stunning view of the whole city, its beaches and the coastline.</p> <p>Then it was down the mountain to the waters edge, to check-in at the 5* Twelve Apostles Hotel. During check-in, substantial canapés and drinks are served. The afternoon was spent 'at leisure' soaking-up the sun, the sea and the wonderful atmosphere of the Cape.</p> <p>At sunset, our guests enjoyed a welcome reception on the deck; overlooking magnificent views of the Atlantic Ocean. Entertainment was provided by Rhythm of Africa Interactive Drumming (an African "Drum Circle" who had our guests beating out the rhythms of Africa in no time!)</p> <p>Then, a surprise... we transferred to dinner, onboard a shanty-town bus, entertained by an acapella singing group - who sing like the famous Ladysmith Black Mambazo.</p>
<b>Day Two</b>	After breakfast we transferred by helicopter to a wine estate, in the beautiful Banhoek Valley near Stellenbosch. Our group were treated to a tour, wine tasting and a wine blending competition; followed by lunch on the lawns. Entertainment was provided by a jazz quartet and even a live cheetah! That night's surprise transfer to dinner, was on Harley Davidson motorcycles!
<b>Day Three</b>	After breakfast we checked-out of the hotel and flew to Kwandwe Private Game Reserve in the African bush. After some refreshments our guests had some time to relax and settle into their rooms. At sunset, we set off into the wilderness, in open 4x4 safari vehicles to look for "The Big Five" (leopard, rhino, elephant, lion and buffalo) and lots more besides! At the end of a very successful safari, we stopped at a traditional 'Boma' (enclosure), where we enjoyed a delicious BBQ dinner under the stars. Singers, dancers and drummers, provided the entertainment, with much audience participation and laughter included. It was a wonderful gala dinner, in an unusual and remote setting.
<b>Day Four</b>	<p>Sunrise Safari – then optional activities: guests has the choice of learning traditional Zulu beading, Pan African cookery, or trek out on a guided Bushwalk. The more hedonistic, enjoyed a massage or simply relaxed back and enjoyed the scenery!</p> <p>Then sadly, it was time to leave, and transfer back to the airport to fly home.</p>
<b>Result</b>	"It was a trip of a lifetime, that will never be forgotten..."

