

IROKO Newsletter

Summer 2008

Welcome

2007/2008 has been a very exciting and busy time for IROKO, when we have...

Delivered some first class events for our clients; attained high level industry accreditation; forged new relationships with some new and unusual suppliers; attained preferred supplier status with some prestigious agencies and finally launched our new website (at last!)

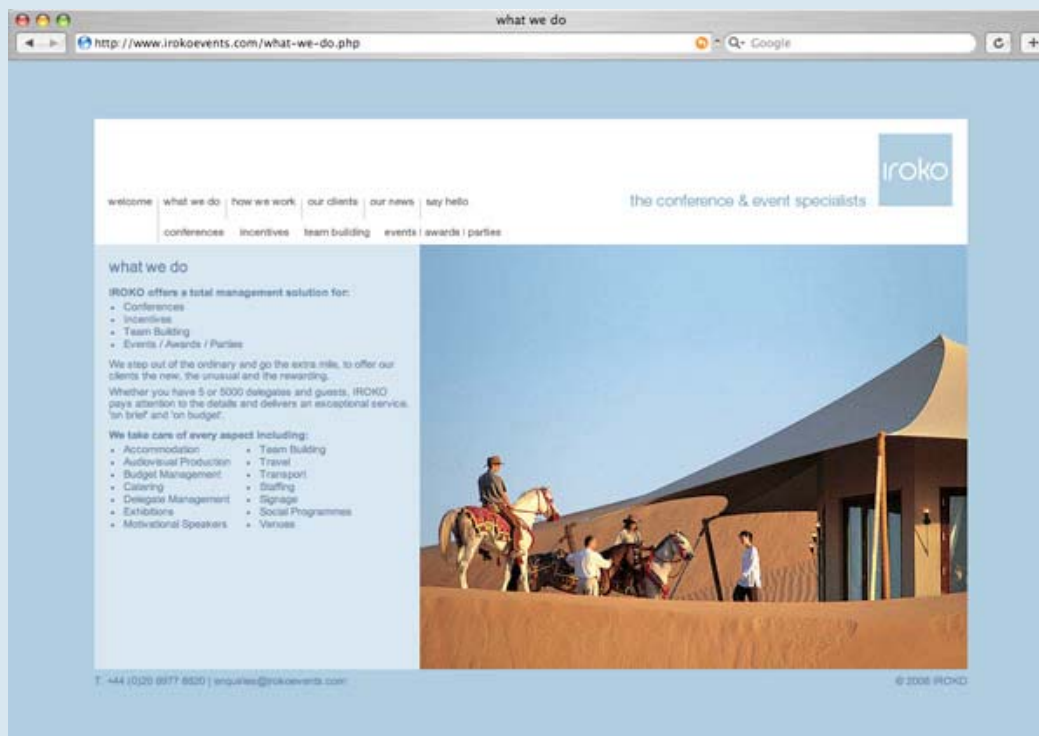
We would like to share our experiences with you – and welcome you to our first quarterly newsletter.

Our new website is launched – www.irokoevents.com

With so much going on, we decided to re-work and re-launch the IROKO website, to reflect the length and breadth of what we can offer. We hope you enjoy browsing the site, and would be glad to discuss any aspect you might find of interest.

Change of address

You will notice that the new website address is: www.irokoevents.com and the associated email addresses are different to those you have in your address books. Please don't worry, you will still be able to reach us, as the new and the old will run side-by-side for the next 6 months – to give you a chance to update your records.



Accreditations from ABPCO & MIA



Congratulations to our MD, Anthea Payne, for recently achieving Full Membership of the prestigious Association of British Professional Conference Organisers

ABPCO is the only association in the UK whose members are exclusively Professional Conference and Event Organisers.

Membership of ABPCO is subject to eligibility, based on experience and professionalism, and ABPCO is one of very few conference industry associations to select members based on peer assessment. Therefore clients and suppliers can expect ABPCO members to deliver the highest business and ethical standards in the management of national and international association and corporate conferences, seminars, meetings, exhibitions and special events.



IROKO is also proud to announce that we have gained accreditation with the Meetings Industry Association (MIA).

Founded in 1990 MIA is the largest trade association for all organisations involved in the meetings industry and has become the forum for all professional organisations committed to improving the standards of the UK meetings industry.

Work hard & play hard with IROKO

At IROKO we like to work hard & play hard – and this is reflected in our clients requesting more events on the water.

We would like to offer you the opportunity to get out on the water, and blow away those cobwebs and feel the wind in your hair!

Along with our fabulous partners in all things nautical, we are able to offer you some amazing packages. Depending upon your mood and motivation, IROKO can create a unique day to remember...

You can sample the delights of Solent, the Thames and beyond on a cruise yacht, a race yacht, a gin palace or a speed boat.

Coupled with some top-notch catering, top class skippers and our experienced, professional staff - your guests will be guaranteed to have a great day.

The opportunities are endless – so why not give us a call to discuss your ideas.



IROKO supports Earthwatch for 2008

Each year IROKO will support a different chosen charity - this year, we are supporting Earthwatch.

Earthwatch is an international environmental charity, which is committed to conserving the diversity and integrity of life on earth, to meet the needs of current and future generations.

Earthwatch works with a wide range of partners, from individuals who work as conservation volunteers, on research teams, through to corporate partners, governments and institutions.

Why not find our more at: <http://www.earthwatch.org>

Special offer

IROKO is in the enviable position of being able to offer you and your clients entry into the Little Britain Challenge Cup (11–14 September 2008).

This event, based in Cowes, Isle of Wight, is run by/for the Construction industry; with developers, architects, materials suppliers and contractors all joining in the fun of this great networking forum.

This year, IROKO has the opportunity to offer you a beautiful First Beneteau 34.7 race yacht, for this 4 day extravaganza of sailing, partying and networking.

You won't fail to make: some firm friends, some great business contacts and some able seamen & women into the bargain!

What's included?

- Your fabulous yacht (more details available on request)
- A professional race skipper
- Race insurance
- Pre-event training day
- Lifejackets, breathable foul weather gear
- Entry fee
- Berthing fees
- LBCC Gold Passes (which entitle the holders to food & entertainment at the Marina)

How many people can you bring?

- Ideally 6 – 8 people.
- There is accommodation on board for 6 people (+ skipper in the galley)
- Accommodation ashore can be sourced if preferred.

Branding?

IROKO can offer you every branding opportunity going... let's face it, you'll want everyone to know you are there! From mainsail and hull graphics, to corporate battle flags and crew 'uniform' we can source it all.

Why not take a look at the official event website:<http://www.littlebritain.co.uk>

This offer is on a 'first come: first serve' basis – so don't delay in registering your interest.

Please contact Anthea Payne for details T. +44 (0)20 8977 9920 / M. +44 (0)7930 478 78.

