

Case Study: Team Building Location: Southampton

Client Type	Mixed
Event	Annual client entertainment & teambuilding day
Requirements	<p>A fun and invigorating day out was required for up to 50 people.</p> <p>Fully flexible activities would be required with full or half day participation options, due to the restricted time available to some guests.</p> <p>Formal team building exercises would not be required. Instead, opportunities for hands-on activities to bring people together naturally would be essential.</p> <p>The location needed to be max 2hrs from London; easily accessible via public transport and with ample parking for those who would be driving.</p> <p>Top class refreshments were a must.</p>
Solution	<p>We invited our clients to enjoy a relaxed, fun and exhilarating day: <i>'messing about on the water'</i> - based out of the Royal Southampton Yacht Club.</p> <p>As guests would be arriving at various times throughout the day, we structured the day to be as flexible as possible; with late arrivals being able to join-in at any stage.</p> <p>As guests arrived, welcome refreshments were served and introductions made in the Club House, overlooking the harbour and Southampton Water beyond.</p> <p>To break the ice, guests were split into smaller groups and invited to tour some of the yachts (which we brought-in for the occasion) including beautiful vintage and sleek racing specimens.</p> <p>Once they had had a taste of the vessels in port, guests were invited to don waterproofs and life jackets, so they could experience the wind in their hair, out on the water...</p> <p>Starting with a speedy RIB (Rigid Inflatable Boat) ride out into Southampton Water; guests were invited to step aboard a pedigree yacht and try their hand at sailing.</p> <p>After learning to tack, gibe, pull ropes or simply enjoy cruising along – guests were collected by RIB boat for a fast and furious, adrenalin pumping ride back to the harbour.</p> <p>Having handed back their waterproofs and life jackets, guests were invited onboard a glamorous motor launch (which was far more South of France than Southampton) to enjoy a glass of Champagne and a delicious buffet lunch.</p> <p>The day concluded with a traditional English afternoon tea on the balcony of the Royal Southampton Yacht Club, overlooking the harbour and Southampton Water beyond... where everyone had a story tell about their day!</p>
Result	<p>"...thank you for such a great day. Our staff & clients really had a fabulous time – they were glowing and beaming from ear to ear at the end of the day..."</p>

